



2010 SPACE ORDER FOR DATA CENTER MANAGEMENT ADVERTISING

A. CONTACT INFORMATION

Bill To:

ADVERTISER _____	AGENCY* _____
CONTACT _____	CONTACT _____
ADDRESS _____	ADDRESS _____
CITY/STATE/ZIP _____	CITY/STATE/ZIP _____
PHONE _____	PHONE _____
FAX _____	FAX _____
EMAIL _____	

**Agencies receive a 15% discount*

B. BILLING INFORMATION

ISSUE BEING CONTRACTED FOR:

SEND BILL TO:	<input type="checkbox"/> COMPANY	<input type="checkbox"/> AGENCY	<input type="checkbox"/> JAN/FEB	<input type="checkbox"/> MAY/JUNE	<input type="checkbox"/> SEPT/OCT
SEND TEAR SHEETS TO:	<input type="checkbox"/> COMPANY	<input type="checkbox"/> AGENCY	<input type="checkbox"/> MARCH/APRIL	<input type="checkbox"/> JULY/AUG	<input type="checkbox"/> NOV/DEC

2010 RATES (Please check where appropriate/All files are four color)

	<u>1x</u>	<u>3x</u>	<u>6x</u>
Full Page	<input type="checkbox"/> \$3,110	<input type="checkbox"/> \$2,955	<input type="checkbox"/> \$2,800
1/2 Page	<input type="checkbox"/> \$2,195	<input type="checkbox"/> \$1,940	<input type="checkbox"/> \$1,865
C2	<input type="checkbox"/> \$3,260	<input type="checkbox"/> \$3,110	<input type="checkbox"/> \$2,960
C3	<input type="checkbox"/> \$3,260	<input type="checkbox"/> \$3,110	<input type="checkbox"/> \$2,960
C4	<input type="checkbox"/> \$3,420	<input type="checkbox"/> \$3,270	<input type="checkbox"/> \$3,120
Center Spread	<input type="checkbox"/> \$6,280	<input type="checkbox"/> \$5,970	<input type="checkbox"/> \$5,660

C. SPECIAL REQUESTS

SPECIAL POSITIONING (only available on full page ads)

REQUEST GUARANTEE (additional charge of 10% of base rate)

It is understood that contract and copy regulations numbered 1, 2, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 19, 21, 22, 24, 26, 28, 29, 30, 31, 32, 35 and 36 as indicated in the Standard Rate and Data Service Business Publications Edition, apply to this space order.

D. SIGNATURE

NAME OF AUTHORIZED PERSON PLACING ORDER _____

TITLE _____ DATE _____

SIGNATURE _____

CANCELLATIONS are accepted on or before the space order closing date. Advertisers who cancel after that time are responsible for payment in full. If the number of issues contracted for is not fulfilled, a short amount will be billed to reflect the difference in the issue rate. Advertisers will be charged \$200 to convert a film ad.