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AFCOM Joins iNET Interactive Family

Leading Data Center Association Now Part of iNET Interactive Network of Communities; Affiliation Strengthens Support and Offerings to Members Worldwide

Orange County, Calif. and West Chester, Ohio – December 19, 2011 — [AFCOM](#), the world's leading data center association, today announced it is the newest special interest community in the [iNET Interactive](#) media portfolio. Combined, iNET Interactive will provide AFCOM access to the resources of a larger organization and the added online expertise to continue fulfilling its mission serving the data center industry and its more than 4,500 members.

For more than 30 years, AFCOM has provided data center professionals with unique networking opportunities and educational forums and resources through its annual [Data Center World Conferences](#), published magazines, regional chapters, and research and industry alliances including the Data Center Institute, the association's prestigious "think tank."

As an iNet Interactive community, AFCOM will continue its operations and mission with its current team, including Jill Yaoz, president of the AFCOM association and chairperson of Data Center World.

"Becoming a member of the iNET Interactive family is a milestone for AFCOM as it expands the breadth and depth of our services," said Yaoz. "Both my team and I will remain deeply involved with our current services and conferences, but we also look forward to rolling out enhanced offerings through iNET Interactive's leadership. I am confident that iNET Interactive will continue to grow and develop AFCOM with the same passion and commitment that has driven this organization for thirty-plus years."

As the leader in the data center industry, AFCOM complements iNET Interactive's market presence, with its leading media properties including [Web Hosting Talk](#), the largest, most influential Web hosting community on the Internet, [HostingCon](#), the premier conference and trade show for the hosted services industry and [Web Host Industry Review](#), the foremost news authority for the Web hosting industry.

"AFCOM is a perfect fit to the iNET Interactive family," stated Troy Augustine, iNET Interactive president and CEO. "Our goal is to further enrich AFCOM's services for its valued members, while strengthening iNet Interactive's presence in the data center, web hosting and technology markets."

About NET Interactive:

Founded in 2002, iNET Interactive (www.iNETinteractive.com) is a web-centric media company serving special interest communities through prominent online properties, events, and publications.

About AFCOM:

AFCOM (www.afcom.com) is the leading association supporting the educational and professional development needs of data center professionals around the globe. Established in 1980, AFCOM currently boasts more than 4,500 member data centers and 40 chapters worldwide, and provides data center professionals with unique networking opportunities and educational forums and resources through its bi-annual Data Center World Conferences, published magazines, regional chapters, research and hotline services, and industry alliances.

About Data Center World Conference:

Data Center World, operated by AFCOM, the world's leading 4,500-member data center association, is the industry's premier networking and educational conference, and occurs bi-annually. Thousands of data center and facility management professionals, from many of the largest corporations across all industries, government organizations, and academic institutions in the world attend Data Center World to share, discuss and learn about the latest data center trends, technologies and best practices, as well as products and services by some of the world's leading data center technology and service providers. *Tradeshaw Week* recognizes Data Center World as one of the 50 fastest growing shows in the U.S. (2006, 2007 and 2008). For more information, visit www.datacenterworld.com.